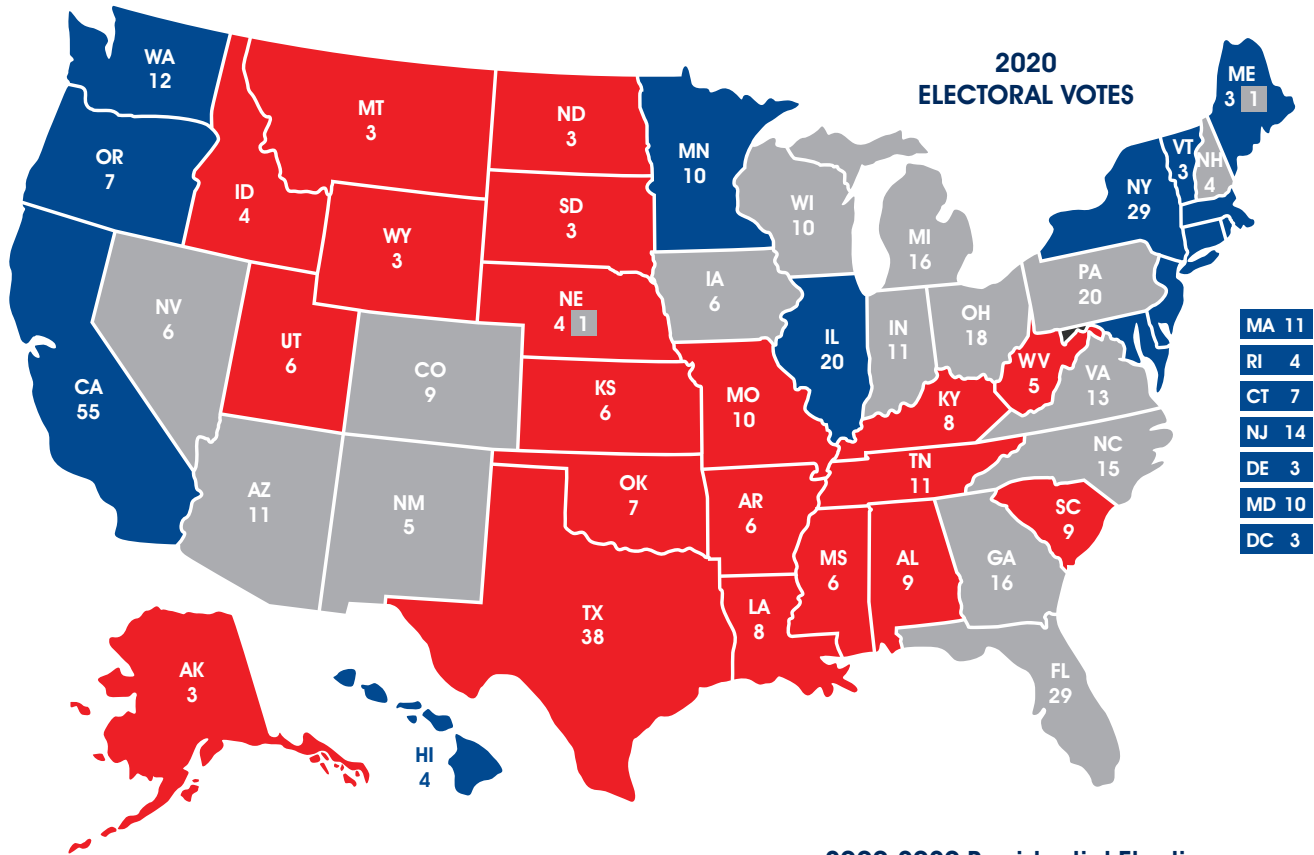


# RED STATES, BLUE STATES AND FAMILY



My mother was a lifelong Democrat, and my dad was a lifelong Republican. Dad said his vote would always cancel hers. We were the type of family that engaged in a lot of political conversation. Turns out, when I married Dick, he also came from a very political family. When I voted for Clinton twice, our marriage still survived.

Politics have always been divisive – even before Trump.

The terms "Red State" and "Blue State" were introduced during the presidential election between George W. Bush and Al Gore in 2000. Since then, 35 out of the 50 states have consecutively voted for the same political party in every presidential election between 2000 and 2020.



It seems like people are moving to Blue States or Red States depending on their political views. There are endless talks about the different policies between conservative and liberal states. Surprisingly, though, 55% of Americans live near their families.\*

**Family still trumps politics.**

*Ly Uihlein*

## 2000-2020 Presidential Elections 15 Swing States That Flipped – Across 6 Elections

FLIPS	STATE	DETAILS	GOP	DEM
3	IA	Gore → Bush → Obama → Trump	3	3
2	FL	Bush → Obama → Trump	4	2
2	IN	Bush → Obama → Romney/Trump	5	1
2	NC	Bush → Obama → Romney/Trump	5	1
2	OH	Bush → Obama → Trump	4	2
2	MI	Gore/Kerry/Obama → Trump → Biden	1	5
2	NM	Gore → Bush → Obama/Clinton/Biden	1	5
2	PA	Gore/Kerry/Obama → Trump → Biden	1	5
2	WI	Gore/Kerry/Obama → Trump → Biden	1	5
1	AZ	Bush/McCain/Romney/Trump → Biden	5	1
1	CO	Bush → Obama/Clinton/Biden	2	4
1	GA	Bush/McCain/Romney/Trump → Biden	5	1
1	NV	Bush → Obama/Clinton/Biden	2	4
1	NH	Bush → Kerry/Obama/Clinton/Biden	1	5
1	VA	Bush → Obama/Clinton/Biden	2	4

DEMs won these swing states 53% of the time.

Source: 270toWin.com/states  
\*Pew Research Center, May 18, 2022